

SMS Privacy Policy

Effective Date: 01/01/2025

1. Introduction

Welcome to **TSN Wealth Management** (“we,” “us,” or “our”). This Privacy Policy outlines how we collect, use, and protect your personal information in compliance with 10DLC (10-Digit Long Code) messaging requirements and applicable regulations. By using our services, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect the following information when you use our services:

- **Personal Information:** Name, email address, phone number, and any other information you provide during registration or use of our services.
- **Messaging Data:** Message content, recipient phone numbers, timestamps, and delivery status.
- **Technical Information:** IP address, device type, operating system, and browser type.

3. How We Use Your Information

The information we collect is used to:

- Provide and improve our 10DLC messaging services.
- Comply with carrier and regulatory requirements.
- Prevent fraud, spam, and unauthorized access to our services.
- Communicate with you about your account, service updates, and promotions.

4. Sharing of Information

We do not sell or share personal information with third parties for marketing/promotional purposes. However, we may share your information with:

- **Carriers and Service Providers:** To facilitate 10DLC messaging and ensure compliance with carrier regulations.
- **Regulatory Authorities:** When required to comply with legal obligations or respond to lawful requests.
- **Third-Party Vendors:** For analytics, service optimization, and other operational purposes.

We will not share your opt-in to an SMS campaign with any third party for purposes unrelated to providing you with the services of that campaign. We may share your Personal Data, including your SMS opt-in or consent status, with third parties that help us provide our messaging services, including but not limited to platform providers, phone companies, and any other vendors who assist us in the delivery of text messages.

****5. Data Retention****

We retain your information only as long as necessary to fulfill the purposes outlined in this policy or comply with legal requirements. Messaging data may be retained in accordance with carrier or regulatory requirements.

****6. Data Security****

We implement industry-standard security measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet is 100% secure.

****7. Your Rights****

You have the right to:

- Access, update, or delete your personal information.
- Opt-out of receiving promotional messages.
- Withdraw your consent to data processing where applicable.

To exercise these rights, please contact us at advisors@tsnwealth.com.

****8. Compliance with 10DLC Requirements****

We adhere to all 10DLC requirements, including:

- Registration of messaging campaigns with carriers.
- Transparent opt-in and opt-out processes for recipients.
- Ensuring messaging content complies with applicable laws and carrier policies.

****9. Updates to this Privacy Policy****

We may update this Privacy Policy from time to time. Any changes will be effective immediately upon posting. Your continued use of our services constitutes your acceptance of the revised Privacy Policy.

****10. Contact Us****

If you have any questions or concerns about this Privacy Policy, please contact us at:

TSN Wealth Advisors
111 E. Main Street
Brownsburg, IN 46112
advisors@tsnwealth.com
317-350-4255

SMS Terms and Conditions

You will receive periodic messages from TSN Wealth Advisors. Message frequency may vary. Reply STOP to unsubscribe or HELP for assistance, email or phone #. Standard messaging and data rates may apply. For more information, see our privacy policy above.

- **Opting In:** By signing up for our SMS Program, you consent to receive marketing and informational messages via text. Consent is not required for purchases. Message and data rates may apply. Frequency may vary.
- **Opting Out:** To stop receiving texts, reply STOP, END, CANCEL, UNSUBSCRIBE, or QUIT to any message. You may receive a confirmation text upon opting out. Only these exact commands will be honored.
- **Program Description:** Messages may include promotions, updates, and product-related information.
- **Cost and Frequency:** Standard messaging and data rates apply. Message frequency varies based on your engagement.
- **Support:** For help, reply HELP to any message or email advisors@tsnwealth.com. Opt-outs must be done via text.